

PRIVACY POLICY for ellab.com

Ellab Group is committed to protecting any personal information that you provide us with. We particularly believe that it is important for you to know how we treat the information that we may receive from you via this website.

Information Collected

In general, you can visit the website without telling us who you are or revealing any personal information about yourself. However, our web servers and a web partner will collect the domain names and IP addresses of visitors. The purpose of this is to improve the content displayed on the website based on the collected usage related data.

Our web servers also seek (as many websites do) to place a "cookie" (a small data file) on your device's hard drive, which allows the server to determine the device when it visits again. This is to track statistical information about navigation to and throughout certain areas of our site, as well as Ellab A/S promotions conducted via other sites. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

In addition, there are portions of the website where we may need to collect personal information from you for a specific purpose, like providing you with certain information that you requested on the site. The information collected from you may include your name, company name, company address, company telephone and personal company e-mail address.

Usage of the Collected Information

The Domain name and IP address information that we collect is not used to personally identify you, but instead it is aggregated to measure the number of visits, location, average time spent on the site, pages viewed, etc. We use this information to measure the use of our site and to improve the content of said site.

When other information is collected from you, such as your name and e-mail address, we will let you know at the time of collection how we will use the personal information. Usually, we use the information you provide in order to respond to your inquiry or to process your request. This information may be shared with other Ellab subsidiaries, but only if it is deemed necessary to fulfil your request or for related purposes.

We may share the information you provide with other companies we have hired to provide services for us. These companies - our vendors - are contractually bound to use information we share with them only to perform the services we have hired them to provide. We do not share, sell or lease personal information about you to any third-parties for their marketing use. We will only release information about you if you direct us to do so, if we are required by law to do so or in other legally limited circumstances (for example, to protect your account from fraud).

If you register with one of Ellab's subsidiaries online, they may use this information to provide you with custom information about Ellab offerings in support of your business needs. They may also seek to place a "cookie" as explained above in order to provide you with tailored information.

Newsletter

If you would like to receive the newsletter offered on our website, we require your e-mail address and name. Further data will not be collected. We use those data exclusively for sending the

requested information and do not transmit them to third parties that are not directly involved in providing you with the newsletter.

The permission provided for storing the data and the e-mail address, as well as their use for the purpose of sending the newsletter, can be withdrawn at any time via the "Unsubscribe"-link within the newsletter.

Links to Other Sites

Ellab's website may contain links to other sites such as Ellab's distributors and sales affiliates. While we always attempt to link to sites that share our high standards and respect for privacy, we are not responsible for the content, security or privacy practices employed by other sites.

Security of the Collected Information

We maintain strict physical, electronic and administrative safeguards to protect your personal information from unauthorized or inappropriate access. We restrict access to information about you to those Ellab workers who need to know the information in order to respond to your inquiry or request. Workers who misuse personal information are subject to disciplinary action.

Access to the Collected Information

You may review and update the information that you provide to us through this website by contacting us as described below. This information can naturally also be withdrawn at any given time.

Trademark and Copyright Notice

By entering this site you acknowledge and agree that any name, logo, trademark or servicemark, including but not limited to "Ellab" and "Validation Solutions", contained on or linked to on this site in any way, may not be used by you without written approval. Further, by entering this site you acknowledge and agree that all materials herein are copyright protected and the proprietary of Ellab or our suppliers. Any unauthorised use of these names or materials etc. may subject you to penalties or damages, including but not limited to those related to violation of trademarks, copyrights and publicity rights.

TrackSense® Pro series
E-Val™ Pro series
PyroMon™ Pro series
ValSuite™ series
ETISuite™
CalSuite™
LiquiCal™ series

Contacting Us

If you have any questions about this privacy policy, please use the "Contact Us" page. We welcome your questions and suggestions about our privacy policy.

Changes to this Policy

Please check this privacy policy periodically to inform yourself of any changes. Although, we reserve the right to modify or supplement this privacy policy, we will provide notice to you on this website of any major changes for at least 30 days following the change.